

PEOInsider.org - Specifications & Deadlines

Horizontal Ads — Supply artwork in all 3 file formats shown (for desktop, tablet and mobile views).

- 640 x 960 pixels for screen sizes 767px and below
- 1472 x 348 pixels for screen sizes 786px to 1151px
- 2880 x 680 pixels for screen sizes 1152px and above

Vertical ads — Supply artwork in all 3 file formats shown (for desktop, tablet and mobile views).

- 640 x 960 pixels for screen sizes 767px and below
- 448 x 1418 pixels for screen sizes 786px to 1151px
- 648 x 2052 pixels for screen sizes 1152px and above

**Please note that electronic ad can be submitted in either a static or animated format.
Accepted file types include JPG, JPEG, GIF, PNG, SVG and HTML.**

Online ads run at the same timeline as *PEO Insider* magazine. *Ads run from February 2025 – January 2025.

email ads to Nancy Benoudiz at nbenoudiz@napeo.org

For the following issue – supply ads by:	For the following issue – supply ads by:
February – January 6, 2025 March – January 31, 2025 April – February 28, 2025 May – March 31, 2025 June/July – April 30, 2025	August – June 30, 2025 September – July 31, 2025 October – August 29, 2025 November – September 30, 2025 December/January – October 31, 2025