

## **About National PEO Week**

- National PEO Week celebrates the important contributions of the PEO industry, which provides payroll, employee benefits, compliance assistance, and HR services to hundreds of thousands of small and mid-sized businesses that employ more than 4.5 million people.
- PEOs help businesses survive and thrive by enabling them to focus on their core mission and improve productivity and profitability. Through a PEO, the employees of small businesses gain access to Fortune 500-level employee benefits they might not typically receive as employees of a small company.
- The first-ever National PEO Week was celebrated May 21-27, 2023. It will be commemorated during the third full week in May every year.
- National PEO Week has been officially recognized in the federal Congressional Record, courtesy of a proclamation by Rep. Erin Houchin (R-IN), a former PEO employee.
- National PEO Week has been designated as an "official week" by the National Day organization, which annually approves only 30 requests out of 25,000 applications.
- There are four key audiences we hope to reach during National PEO Week: Policymakers, small and mid-size businesses, current PEO clients, and the general public.
- National PEO Week coincides with NAPEO's annual PEO Capitol Summit, our legal and legislative conference in Washington DC. We will be meeting with lawmakers to help them understand the important and broad impact of the PEO industry on the small business sector and the economy overall.
- PEOs around the country will also be celebrating National PEO Week in their own communities, spotlighting the key role they play in helping local businesses be successful and take care of their employees.

