**FOR IMMEDIATE RELEASE**

**Contact:**  
(NAME)  
(TITLE)  
(PHONE NUMBER)  
(EMAIL)

**(NAME OF COMPANY) TO CELEBRATE   
NATIONAL PEO WEEK MAY 19-25**

***Professional Employer Organizations (PEOs) Play a Critical Role in Helping Small and Mid-Size Businesses Grow and Thrive***

**(DATE), (YOUR LOCATION)** – (NAME OF COMPANY) is joining with hundreds of other professional employer organizations (PEOs) around the country in celebrating National PEO Week May 19-25, in recognition of the industry’s important contributions to the US economy through its support of small and mid-size businesses.

PEOs provide payroll, employee benefits, compliance assistance, and HR services to hundreds of thousands of small and mid-sized businesses that employ more than 4 million people nationwide. Over the last 10 years, the industry has quadrupled in size as more and more businesses turn to PEOs for back-office assistance so that they can focus on the core mission of their business, profitability, and growth.

PEOs play a critical role in helping the businesses that are the backbone of our economy grow and thrive, during good times and bad. Studies by noted economists Laurie Bassi and Dan McMurrer show that PEOs help their small business clients grow 7-9 percent faster, have employee turnover that is 10-14 percent lower, and are 50 percent less likely to go out of business than businesses that do not use a PEO.

(NAME OF COMPANY), founded in (YEAR) is a PEO based in (LOCATION). (INSERT INFORMATION ABOUT YOUR COMPANY AND YOUR PLANS FOR NATIONAL PEO WEEK)

“We are proud to be a part of the growing and vibrant PEO industry and we are proud of what we do every day to support the small and mid-size businesses that are the backbone of the US economy,” said (NAME), (TITLE) (PEO NAME).

National PEO Week has been officially recognized in the federal Congressional Record and by the National Day organization, which approves only 30 requests for official designations out of the 25,000 applications it receives each year. It is celebrated the 3rd week in May annually.

For more information on the PEO industry and National PEO Week, visit PEOweek.com.

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