

PEOInsider.org - Specifications & Deadlines

Horizontal Ads — Supply artwork in all 3 file formats shown (for desktop, tablet and mobile views).

- 640 x 960 pixels for screen sizes 767px and below
- 1472 x 348 pixels for screen sizes 786px to 1151px
- 2880 x 680 pixels for screen sizes 1152px and above

Vertical ads — Supply artwork in all 3 file formats shown (for desktop, tablet and mobile views).

- 640 x 960 pixels for screen sizes 767px and below
- 448 x 1418 pixels for screen sizes 786px to 1151px
- 648 x 2052 pixels for screen sizes 1152px and above

Please note that electronic ad can be submitted in either a static or animated format.

Accepted file types include JPG, JPEG, GIF, PNG, SVG and HTML.

Online ads run at the same timeline as *PEO Insider* magazine. *Ads run from February 2026 – January 2027.

email ads to Nancy Benoudiz at nbenoudiz@napeo.org

For the following issue – supply ads by:	For the following issue – supply ads by:
February – January 6 March – January 31 April – February 28 May – March 31 June/July – April 30	August – June 30 September – July 31 October – August 29 November – September 30 December/January – October 31