

PEO Insider Editorial Calendar

IN FRONT OF PEO LEADERS. ALL YEAR LONG.



2027 EDITORIAL CALENDAR

ISSUE	EDITORIAL THEME	AD CLOSE DATE	MATERIALS DUE DATE
 February/ March	The New Rules of Growth. How PEOs can expand, scale and grow in a changing economy.	12/15/2026	1/5/2027
 April/May	The Compliance Engine. Preparing PEOs and their clients to navigate evolving laws, regulations, enforcement priorities, operational risks and unexpected disruptions.	2/15/2027	3/5/2027
 June/July	The Trust Advantage. Building stronger relationships with clients, worksite employees, regulators and business partners.	4/15/2027	5/5/2027
 August/ September	Workforce, Rewired. How technology, employee expectations and new ways of working are reshaping employment.	6/15/2027	7/5/2027
 October/ November	Benefits Reimagined. Exploring how benefits and employee support services are becoming more personalized and competitive.	8/15/2027	9/6/2027
 December	Future Proof Your PEO. Leadership and organizational strategies for the next generation of the PEO industry.	10/15/2027	11/5/2027



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