



2026 NAPEO Annual Conference & Marketplace.

NAPEO Exhibit Booth Height & Line-of-Sight Guidelines

To ensure every exhibitor has equal visibility, please follow these simple booth layout rules. These guidelines are consistent with NAPEO's Marketplace regulations. Keeping taller structures centered prevents blocking the view into neighboring exhibits and creates a better experience for all exhibitors and attendees.

Displays 4 Feet Tall or Less

Items **4 feet high or lower** (tables, literature racks, counters, chairs, etc.) may be placed anywhere within your exhibit space.

Displays Over 4 Feet Tall

Items **over 4 feet in height** (including banner stands, shelving, monitors, towers, display walls, and similar structures):

- **Must be located at the back of your booth.**
- **Should be centered within your booth.**
- **Should not be placed within 5 feet of either side of your booth.**

Maximum Display Height

For standard inline booths, display elements may be up to 8 feet high along the back of the booth, provided they comply with NAPEO's line-of-sight requirements.

For 20' x 20' and 20' x 30' peninsula booths, display elements may be up to 10 feet high. If you plan to incorporate any structures exceeding 10 feet, they must be clearly identified on your booth rendering or schematic submitted for approval no later than **Wednesday, August 5, 2026**.

Please note that all displays are subject to on-site inspection. If your booth does not comply with NAPEO's height or line-of-sight requirements, NAPEO and/or Freeman staff reserve the right to require that display elements be repositioned, modified, or removed to ensure compliance.

Any labor required by Freeman to reposition, dismantle, reassemble, or otherwise modify your exhibit to achieve compliance will be the exhibitor's responsibility, and any associated labor charges will be billed directly to your company.

To avoid delays during move-in, we strongly encourage you to review the guidelines carefully before arriving on-site. If you have any questions or would like us to review your booth design in advance, please contact [Nancy Benoudiz](mailto:nbenoudiz@napeo.org) before shipping or traveling to the conference.



EXHIBIT BOOTH HEIGHT & LINE-OF-SIGHT GUIDELINES

These simple rules ensure clear sight lines for all exhibitors and a better experience for everyone.



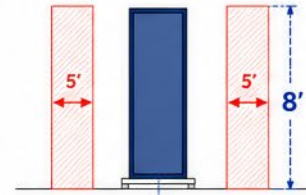
4' TALL OR LESS

Items 4 feet high or lower may be placed anywhere within your booth.



OVER 4' TALL

- Must be located at the back of your booth.
- Should be centered.
- Must be at least 5 feet from each side of your booth.



Place within the back 5' of your booth.

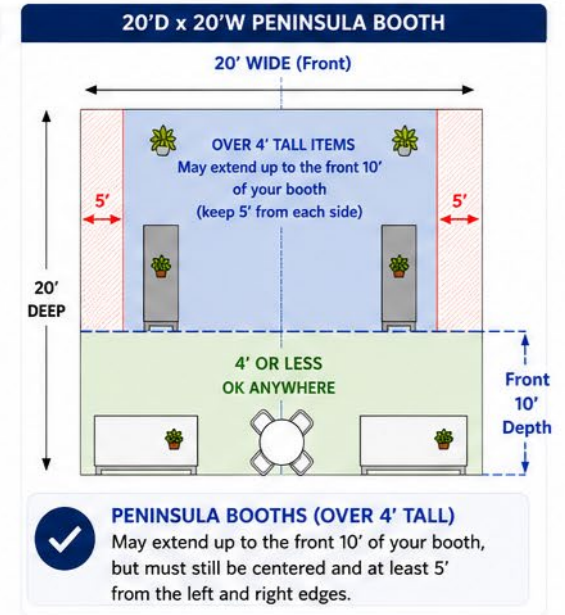
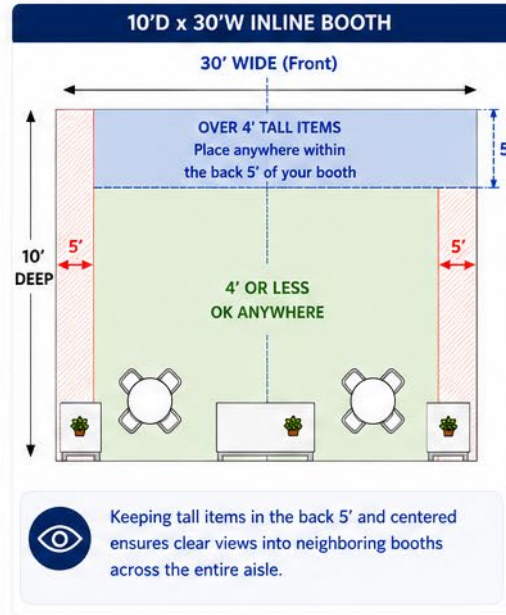
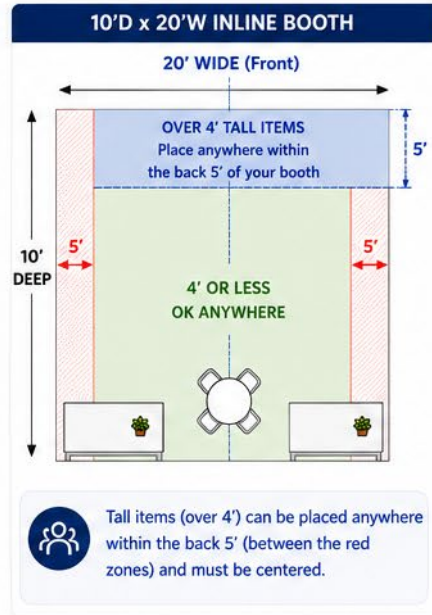
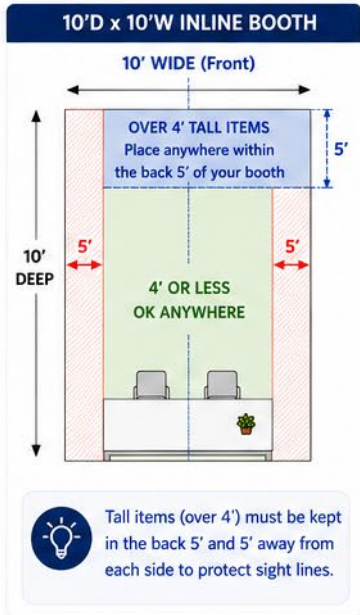


MAXIMUM HEIGHT

Displays may be up to 8 feet high along the back wall, as long as they follow the line-of-sight rules.

LEGEND

- OK ANYWHERE**
4' tall or less
- BACK 5' AREA ONLY**
Over 4' tall items may be placed anywhere within the back 5' of your booth (between the red zones).
- NO TALL DISPLAYS**
Within 5' of each side (no items over 4' tall)
- CENTER LINE**
Use to center tall displays



Thank you for following these guidelines.
They help create a professional and successful Marketplace for all.



CONTACT NANCY BENOUDIZ, VP OF PARTNERSHIPS
in advance. Or onsite find Nancy or Jonathan Bridgeman in the Marketplace by NAPEO's booth.



nbenoudiz@napeo.org